






Adam Palmer

Videographer & motion designer

 www.falsecolour.co.uk
 hello@falsecolour.co.uk
 +1 (929) 756-7099

About

Address
673 Hart Street
Brooklyn
New York
11221

I'm an experienced creative specialising in video and multimedia content production. My primary focus is on telling engaging stories that resonate with an audience. If you would like to see some of my work, please check out my portfolio.

Experience

Ninety One
Multimedia specialist
Dec 21 - Present

My work at Ninety One transforms complex macroeconomic data and fund information into engaging multimedia campaigns. I excel in all stages of production, ensuring content that drives audience understanding and interest. My collaborative approach consistently delivers exceptional experiences that enhance Ninety One's reputation.

ZOE Global
Senior content producer:
design & video
Mar 21 - Dec 21

Partnering closely with design and content teams, I elevated ZOE's brand through compelling multimedia assets. My work across social media, digital ads, our website, and apps played a vital role in our explosive growth: 120,000 new YouTube subscribers, 1.6 million monthly YouTube views, 2 Drum Awards, and features on BBC, Sky, CNN, and more. One key achievement was the crowd funding video I produced, which played a key role in securing over £7,000,000 in investment.

Nuffield Health
Content production
manager
Oct 20 - Mar 21

I managed the end-to-end delivery of digital video content. This covered all aspects of production, with a particular focus on video and multimedia. Fundamentally, I was responsible for producing compelling video content to brief, on time and on budget.

Nuffield Health
Content producer
Mar 15 - Oct 20

While in this role, I worked alongside a team of creative producers, filming, editing and distributing video content. Notable achievements include an award nominated digital ad campaign (PRCA Digital Awards) and being recognised by Ecosultancy as an industry leader for video content.

Clients

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| Nuffield Health Content Producer 2015 - 2021 | ZOE Global Content Producer 2021 | Microsoft Content Producer 2015 | NHS Videographer 2014 - 2015 |
| Reassured Insurance Content Producer 2020 | John Frieda Content Producer 2013 | Ebay Videographer 2012 | Philips Videographer 2017 |
| NATTA Content Producer 2012 | Ninety One Content Producer Present | Kingston & Smith Content Producer 2013 | Kao Corporation Content Producer 2014 |

Education

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| University of Surrey Film Studies BA (Hons) 2:1 2009 - 2013 |
| Sandown Sixth Form A-Levels Media A Electronics A Psychology B Sociology B 2007 - 2009 |
| Sandown High School GCSEs English AA Science AA Math B Other A-B 2004 - 2007 |

Technical

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| Software After Effects Photoshop Illustrator InDesign Premiere Pro DaVinci Resolve Microsoft Office MidJourney ElevenLabs |
| Camera systems ARRI RED Sony Blackmagic Canon |

Highlights

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| Nuffield Health 24/7 Streaming platform 2020 | Responsible for producing over 200 workouts and launching new streaming platform for over 300,000 gym members. |
| Drum Awards ZOE COVID Study 2021 | Along with the content and communications team, I received two Drum awards. |
| ZOE YouTube 2015 - 2020 | While running ZOE's YouTube channel we gained over 120,000 subscribes in 18 months, resulting in a silver play button award. |
| PRCA Awards Diagnostics 2017 | Managed the production of an award nominated multimedia campaign around the importance of diagnostic medicine. |