






# Adam Palmer

Videographer & motion designer

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## About

I'm an experienced creative specialising in video and multimedia content production. My primary focus is on telling engaging stories that resonate with an audience. If you would like to see some of my work, please check out my portfolio.

## Experience

### Ninety One

Multimedia specialist

*Dec 21 - Present*

My work at Ninety One transforms complex macroeconomic data and fund information into engaging multimedia campaigns. I excel in all stages of production, ensuring content that drives audience understanding and interest. My collaborative approach consistently delivers exceptional experiences that enhance Ninety One's reputation.

### ZOE Global

Senior content producer:  
design & video

*Mar 21 - Dec 21*

Partnering closely with design and content teams, I elevated ZOE's brand through compelling multimedia assets. My work across social media, digital ads, our website, and apps played a vital role in our explosive growth: 120,000 new YouTube subscribers, 1.6 million monthly YouTube views, 2 Drum Awards, and features on BBC, Sky, CNN, and more. One key achievement was the crowd funding video I produced, which played a key role in securing over £7,000,000 in investment.

### Nuffield Health

Content production  
manager

*Oct 20 - Mar 21*

I managed the end-to-end delivery of digital video content. This covered all aspects of production, with a particular focus on video and multimedia. Fundamentally, I was responsible for producing compelling video content to brief, on time and on budget.

### Nuffield Health

Content producer

*Mar 15 - Oct 20*

While in this role, I worked alongside a team of creative producers, filming, editing and distributing video content. Notable achievements include an award nominated digital ad campaign (PRCA Digital Awards) and being recognised by Ecosultancy as an industry leader for video content.

## Clients

<a href="#">Nuffield Health</a> Content Producer 2015 - 2021	<a href="#">ZOE Global</a> Content Producer 2021	<a href="#">Microsoft</a> Content Producer 2015	<a href="#">NHS</a> Videographer 2014 - 2015
<a href="#">Reassured Insurance</a> Content Producer 2020	<a href="#">John Frieda</a> Content Producer 2013	<a href="#">Ebay</a> Videographer 2012	<a href="#">Philips</a> Videographer 2017
<a href="#">NATTA</a> Content Producer 2012	<a href="#">Ninety One</a> Content Producer Present	<a href="#">Kingston &amp; Smith</a> Content Producer 2013	<a href="#">Kao Corporation</a> Content Producer 2014

## Education

<a href="#">University of Surrey   Film Studies</a> BA (Hons) 2:1 2009 - 2013
<a href="#">Sandown Sixth Form   A-Levels</a> Media A   Electronics A   Psychology B   Sociology B 2007 - 2009
<a href="#">Sandown High School   GCSEs</a> English AA   Science AA   Math B   Other A-B 2004 - 2007

## Technical

<a href="#">Software</a> After Effects   Photoshop   Illustrator   InDesign   Premiere Pro   DaVinci Resolve   Microsoft Office   MidJourney   ElevenLabs
<a href="#">Camera systems</a> ARRI   RED   Sony   Blackmagic   Canon

## Highlights

<a href="#">Nuffield Health 24/7</a> Streaming platform 2020	Responsible for producing over 200 workouts and launching new streaming platform for over 300,000 gym members.
<a href="#">Drum Awards</a> ZOE COVID Study 2021	Along with the content and communications team, I received two Drum awards.
<a href="#">ZOE</a> YouTube 2015 - 2020	While running ZOE's YouTube channel we gained over 120,000 subscribes in 18 months, resulting in a silver play button award.
<a href="#">PRCA Awards</a> Diagnostics 2017	Managed the production of an award nominated multimedia campaign around the importance of diagnostic medicine.