






Adam Palmer

Videographer & motion designer

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About

Address

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I'm an experienced creative specialising in video and multimedia content production. My primary focus is on telling engaging stories that resonate with an audience. If you would like to see some of my work, please check out my portfolio.

Experience

Ninety One

Multimedia Producer

Present

My work at Ninety One transforms complex macroeconomic data and fund information into engaging multimedia campaigns. I excel in all stages of production, ensuring content that drives audience understanding and interest. My collaborative approach consistently delivers exceptional experiences that enhance Ninety One's reputation.

ZOE Global

Senior Content
Designer & Videographer
Mar 21 - Dec 22

Partnering closely with design and content teams, I elevated ZOE's brand through compelling multimedia assets. My work across social media, digital ads, our website, and apps played a vital role in our explosive growth: 120,000 new YouTube subscribers, 1.6 million monthly YouTube views, 2 Drum Awards, and features on BBC, Sky, CNN, and more. One key achievement was the crowd funding video I produced, which played a key role in securing over £7,000,000 in investment.

Nuffield Health

Content Production
Manager
Oct 20 - Mar 21

I managed the end-to-end delivery of digital video content. This covered all aspects of production, with a particular focus on video and multimedia. Fundamentally, I was responsible for producing compelling video content to brief, on time and on budget.

Nuffield Health

Multimedia Producer
Mar 15 - Oct 20

While in this role, I worked alongside a team of creative producers, filming, editing and distributing video content. Notable achievements include an award nominated digital ad campaign (PRCA Digital Awards) and being recognised by Ecosultancy as the industry leader for video content.

Clients

Nuffield Health Content Producer 2015 – 2021	ZOE Global Content Producer 2021	Microsoft Content Producer 2015	NHS Videographer 2014 – 2015
Reassured Insurance Content Producer 2020	John Frieda Content Producer 2013	Ebay Videographer 2012	Philips Videographer 2017
NATTA Content Producer 2012	Ninety One Content Producer Present	Kingston & Smith Content Producer 2013	Kao Corporation Content Producer 2014

Education

University of Surrey Film Studies BA (Hons) 2:1 2009 – 2013
Sandown Sixth Form A-Levels Media A Electronics A Psychology B Sociology B 2007 – 2009
Sandown High School GCSEs English AA Science AA Math B Other A-B 2004 – 2007

Technical

Software Photoshop Illustrator InDesign Premiere Pro DaVinci Resolve Microsoft Office MidJourney ElevenLabs
Hardware ARRI RED Sony Blackmagic Canon

Highlights

Nuffield Health 24/7 Streaming platform 2020	Responsible for producing over 200 workouts and launching new streaming platform for over 300,000 gym members.
Drum Awards ZOE COVID Study 2021	Along with the content and communications team, I received two Drum awards.
ZOE YouTube 2015 – 2020	While running ZOE's YouTube channel we gained over 120,000 subscribes in 18 months, resulting in a silver play button award.
PRCA Awards Diagnostics 2017	Managed the production of an award nominated multimedia campaign around the importance of diagnostic medicine.